

BE INDEPENDENT~OWN YOUR HOME



Visualizing the Finished Home

VOLUME 6

FOREMOST in the minds of prospective HOME BUILDERS is a mental picture of the home they hope to bring into being. This mental picture is the thing that ever beckons on. It stirs to action. It sustains when discouragements come. Not blueprints or black and white elevations, but colorful visualizations with the warmth and charm of actual living habitations are pictured herein.

THAT is where our Modern Home Designs in full colors are of unique value. They visualize the finished effect. Go over this issue carefully—note the surpassing beauty of the many color schemes, then let us help you select your design.

J. D. LOIZEAUX
LUMBER COMPANY

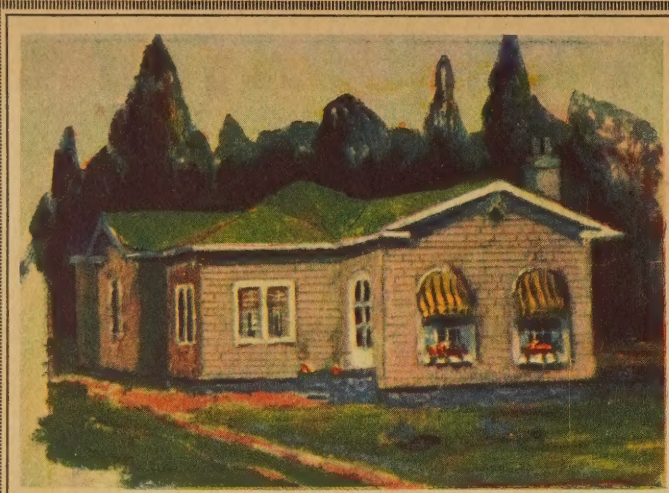


Office, Yard and Mill 861 South Avenue
Hardware Store 911 South Avenue
PLAINFIELD, N.J.

LOIZEAUX
BUILDERS SUPPLY CO



Office and Yard, 140 Third Street
Dock and Yard, South First St & Elizabeth Ave.
ELIZABETH, N.J.



OWN YOUR HOME ~ AND BUILD THE FOUNDATION OF HAPPINESS.

—Over 1,000 Homes to Select From—

YOU have said "Oh, how I wish we owned our home", and this is a very natural wish. Parents surely owe to their children the freedom, the privilege and wholesome atmosphere of a home built to the family's requirements. A comforting sense of security comes to the man who can look up at *HIS OWN HOME* and say "That's Mine. I Built It!"

ILLUSTRATED in this booklet you will find some fourteen attractive homes, moderate in cost. Those pictured herein are but a few from our collection of over a thousand designs; in frame, stucco and brick; that we have in our office from which you may choose your "Home of no regrets." You will find that the LOIZEAUX Home Designs are—

**DISTINCTIVE BUT NOT EXPENSIVE
PRACTICAL YET BEAUTIFUL
HOMES YOU WILL BE PROUD TO LIVE IN**

ON the next to the last page of this booklet you will find a table giving the estimated cost for each design in this series. The costs are approximate and are given to serve as a guide. The figures cover labor and materials such as masonry work, plastering, stucco where shown, carpenter work, painting, sheet metal work, electric wiring and fixtures, plumbing and hot air heat required to complete a home ready to be occupied.

HOWEVER, to determine the exact cost of any design built to your specifications it will be necessary for you to purchase a set of plans from us and submit them to a builder for an estimate.

A GLANCE at the next two pages, showing pictures of our Plainfield and Elizabeth plants will give you some idea of the way we are prepared to supply whatever materials will be required in the construction of your Home. Delivery of the materials when wanted is very important, and in this department of our business we are prepared to render a real service. In Plainfield we have a fleet of over twenty trucks and our Elizabeth plant is equipped with twelve.

WE are the logical Headquarters for BUILDING INFORMATION. We have collected, during our thirty years in the building materials business, a large amount of valuable information on matters pertaining to the Planning, Financing and Building of Homes. This, together with our knowledge of the character and uses of materials employed in building construction, is yours for the asking. You do not obligate yourself in any way by asking our advice on any building problem.



J. D. LOIZEAUX LUMBER COMPANY



PLAINFIELD, NEW JERSEY

OFFICERS

JOSHUA D. LOIZEAUX
PRESIDENT

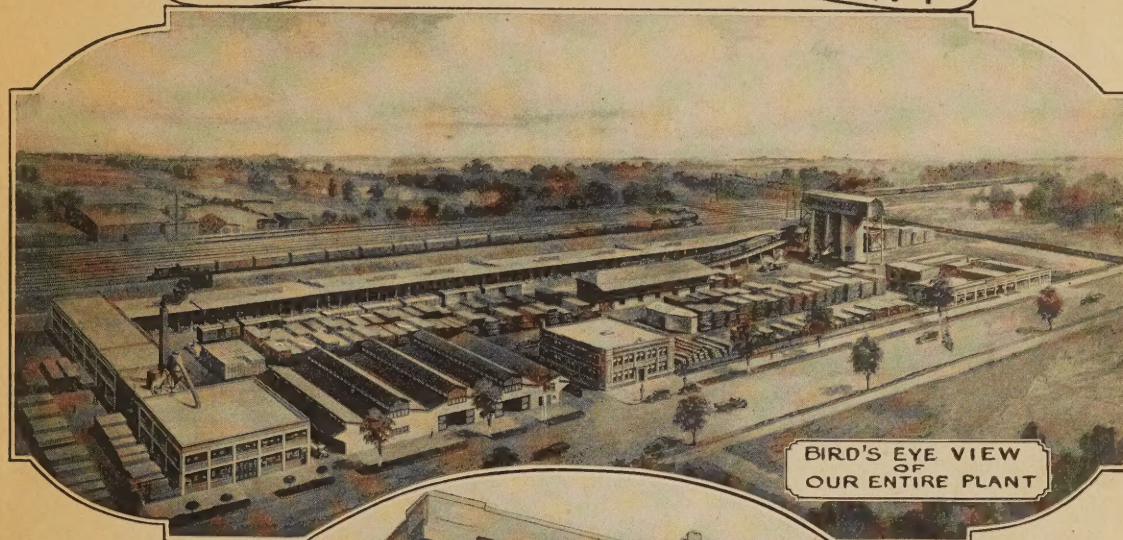
CHARLES E. LOIZEAUX
VICE-PRESIDENT

F. PARKER LOIZEAUX
SECRETARY

AARON A. VANDER VEER
TREASURER

FRED D. LOIZEAUX
ASST. SECY. AND ASST. TREAS.

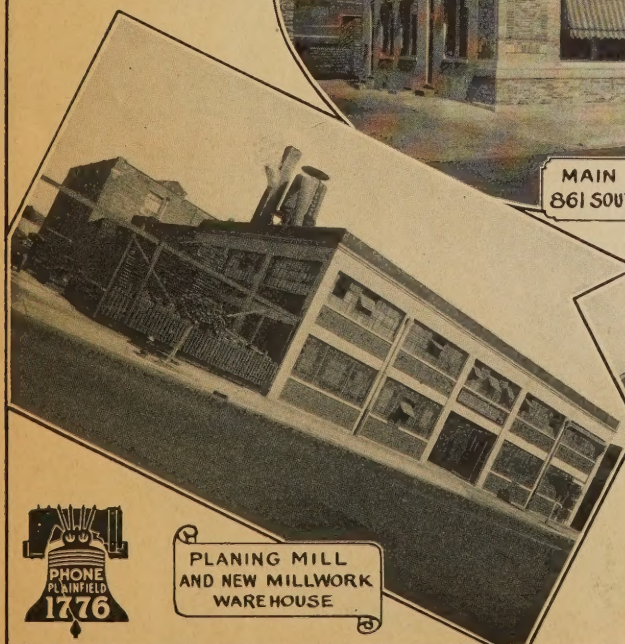
PICTURES OF OUR PLANT



BIRD'S EYE VIEW
OF
OUR ENTIRE PLANT



MAIN OFFICE
861 SOUTH AVENUE



PLANING MILL
AND NEW MILLWORK
WAREHOUSE



HARDWARE, TOOL
AND PAINT STORE
911 SOUTH AVENUE





LOIZEAUX BUILDERS SUPPLY CO.

ELIZABETH, NEW JERSEY



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PRESIDENT

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J. HAROLD LOIZEAUX
SECRETARY-TREASURER

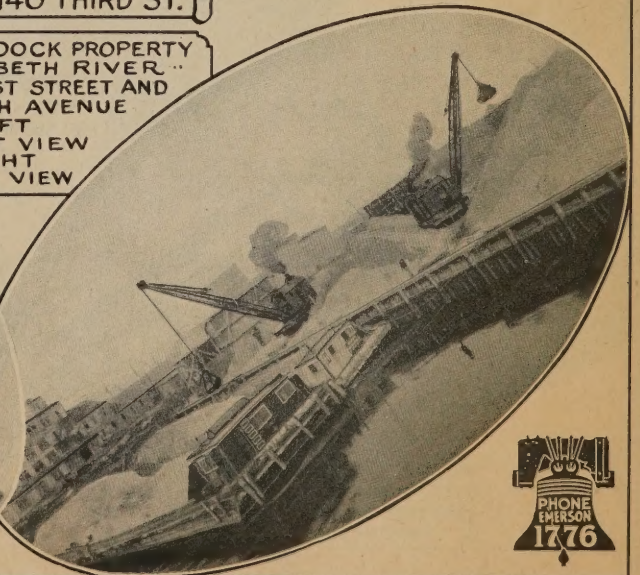
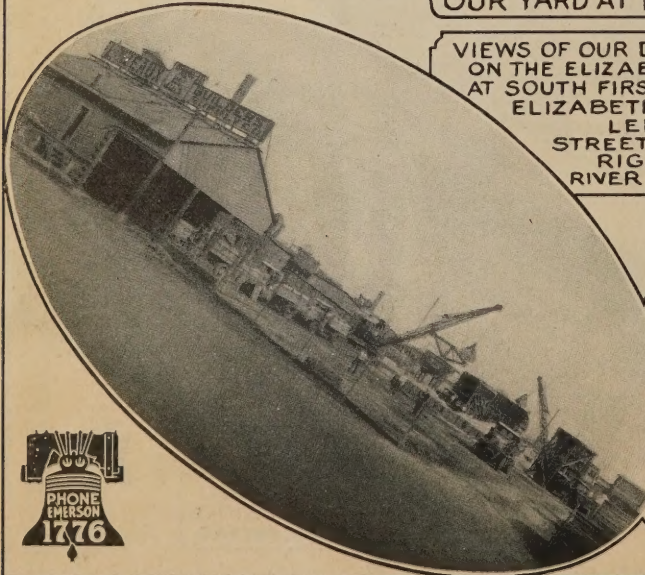
F. PARKER LOIZEAUX
ASST. SECY. AND ASST. TREAS.

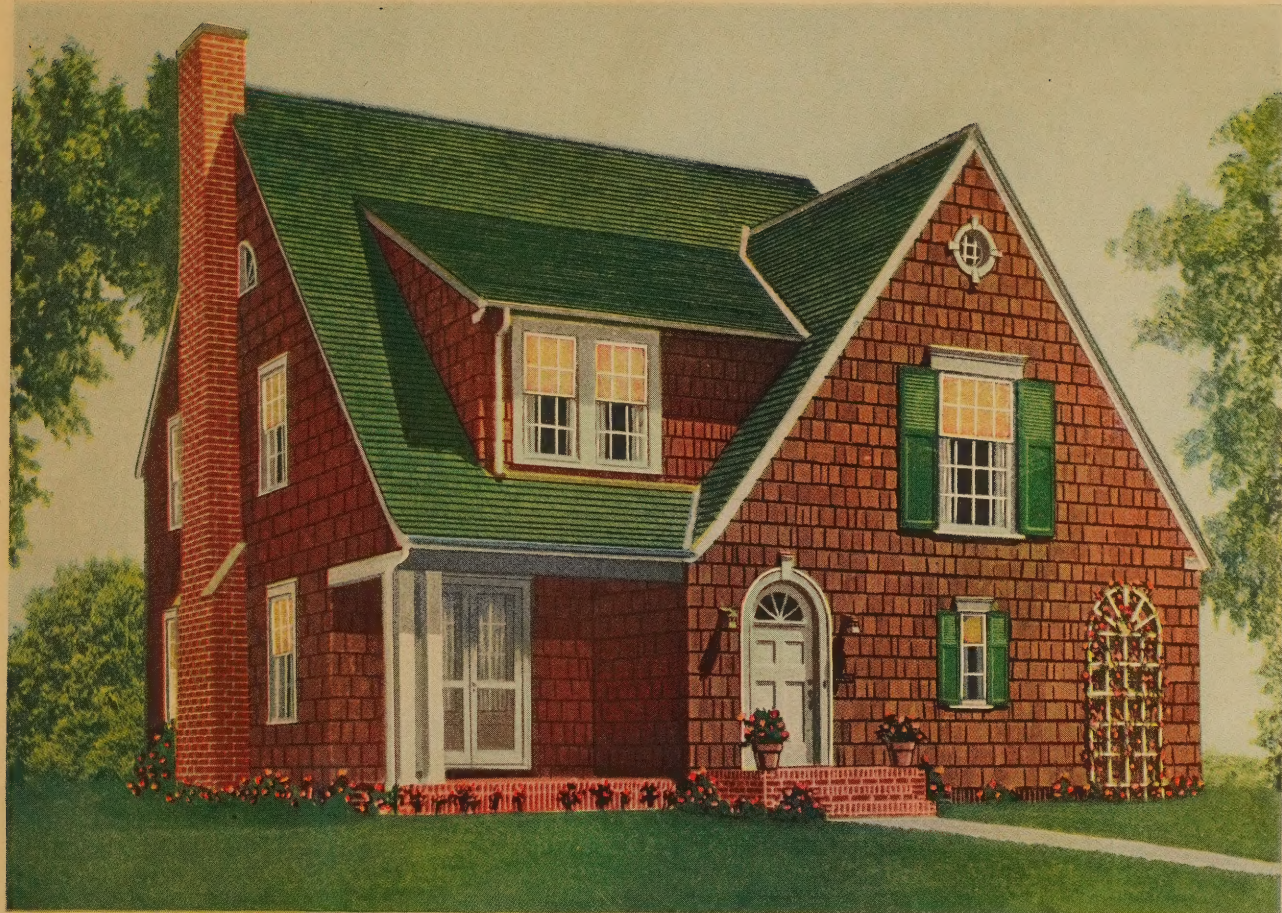
PICTURES OF OUR YARD AND DOCK PROPERTY



OUR YARD AT 140 THIRD ST.

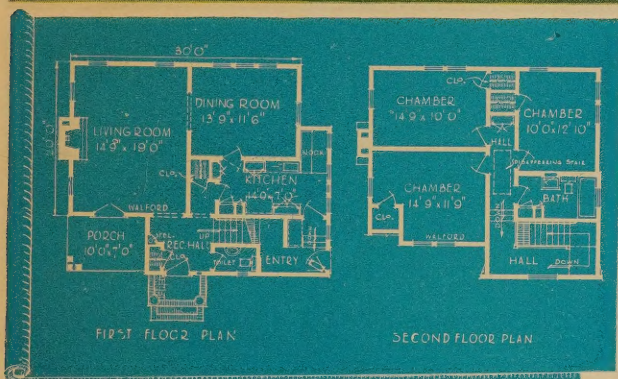
VIEWS OF OUR DOCK PROPERTY
ON THE ELIZABETH RIVER...
AT SOUTH FIRST STREET AND
ELIZABETH AVENUE
LEFT
STREET VIEW
RIGHT
RIVER VIEW



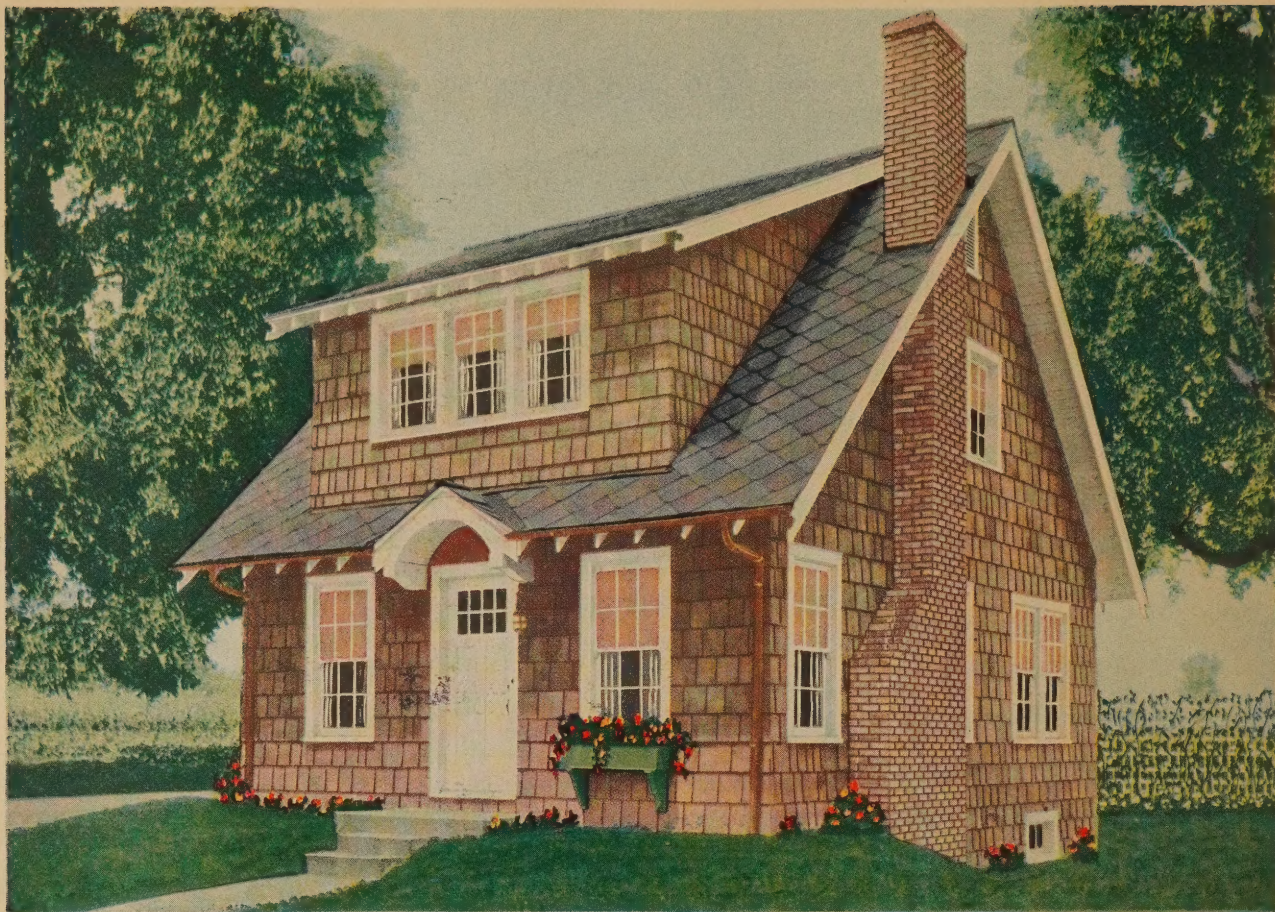


The WALFORD

AN English home that appeals instantly. A study of the plan shows six rooms, bath, porch and reception hall. It is modern thruout, and size is 30 feet wide and 20 feet deep.



This white entrance shows up luminously against its colored background.

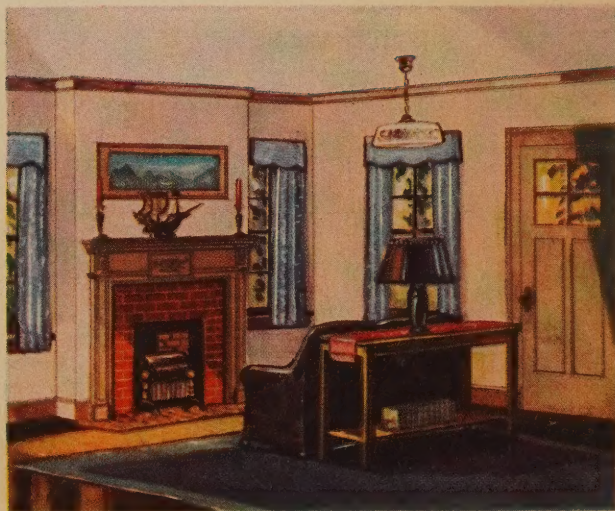
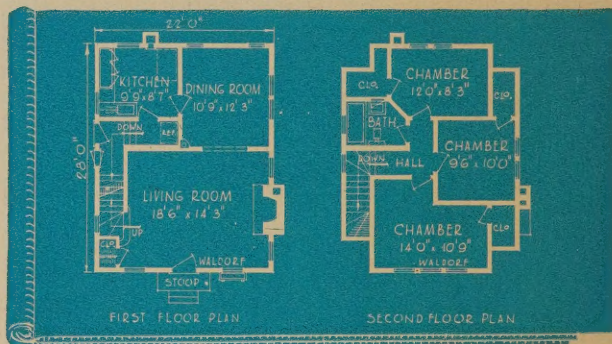


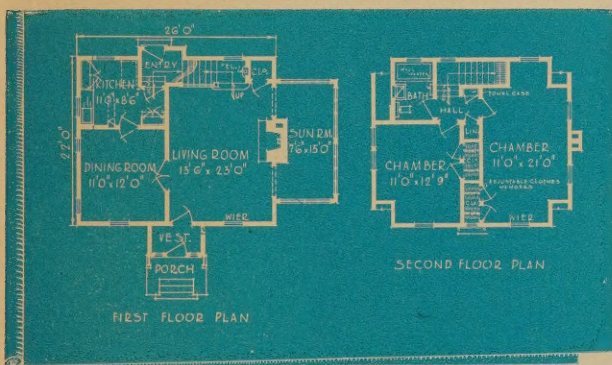
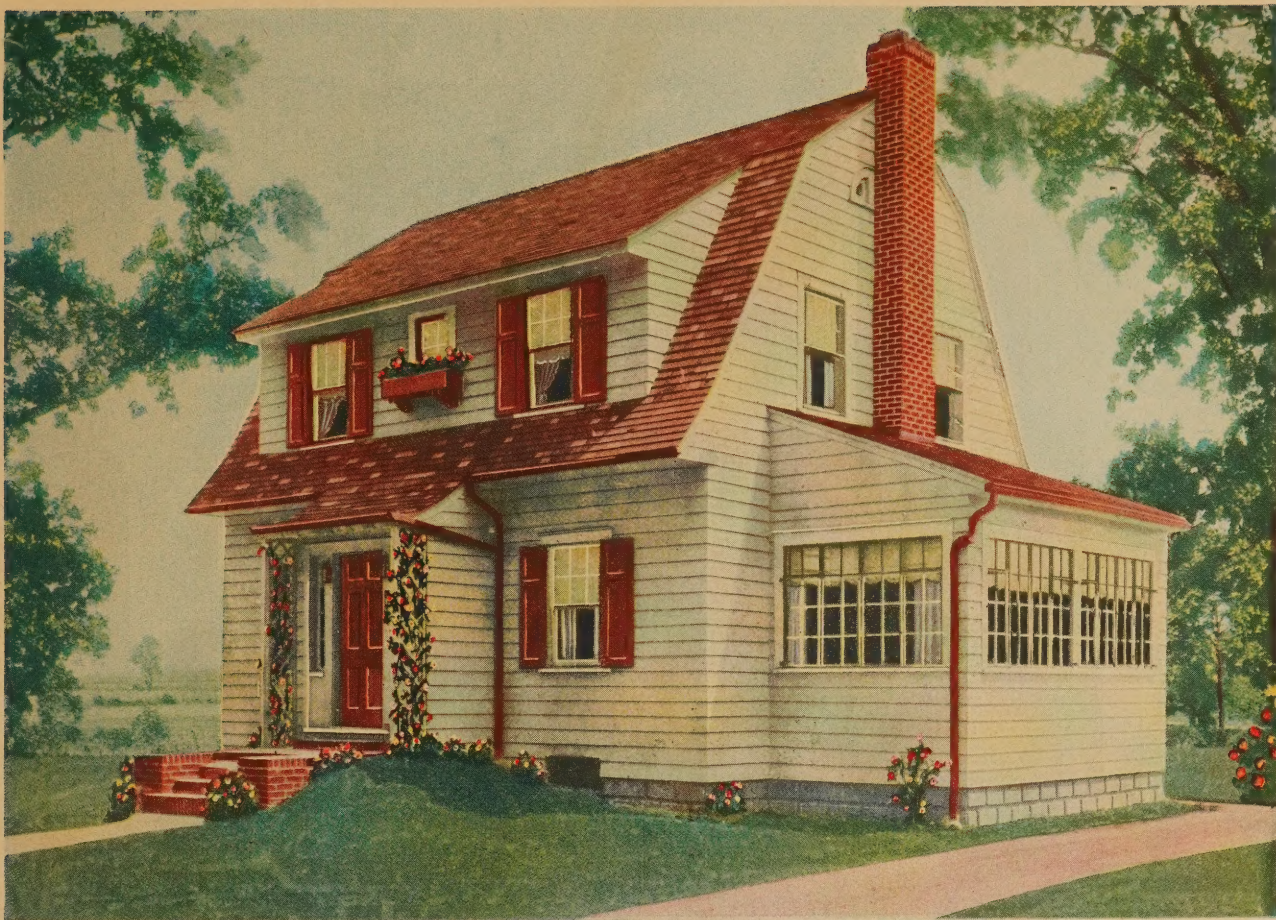
The WALDORF

THIS trim little six-room house can be built inexpensively. Size is 22 feet wide by 28 feet deep. See us for further details.



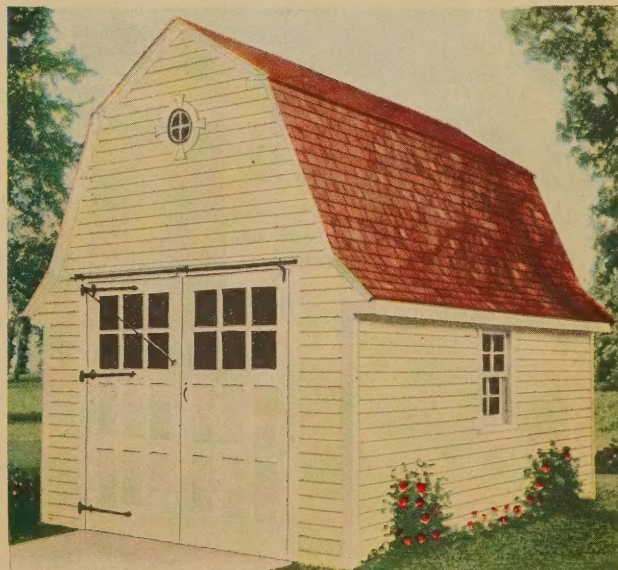
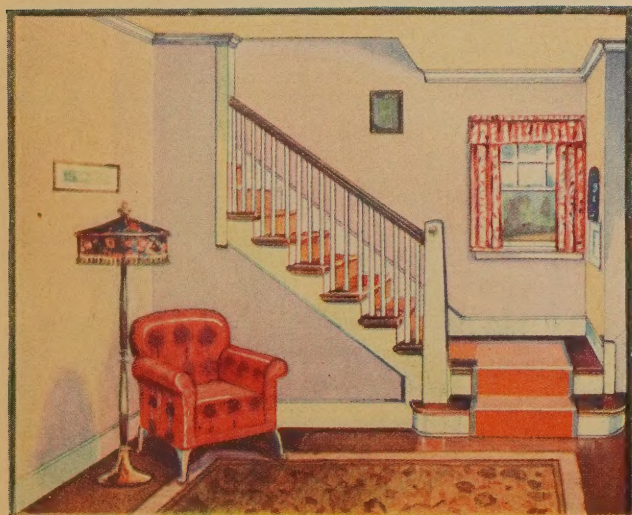
This garden seat is not only a charming device, but aids decoratively.



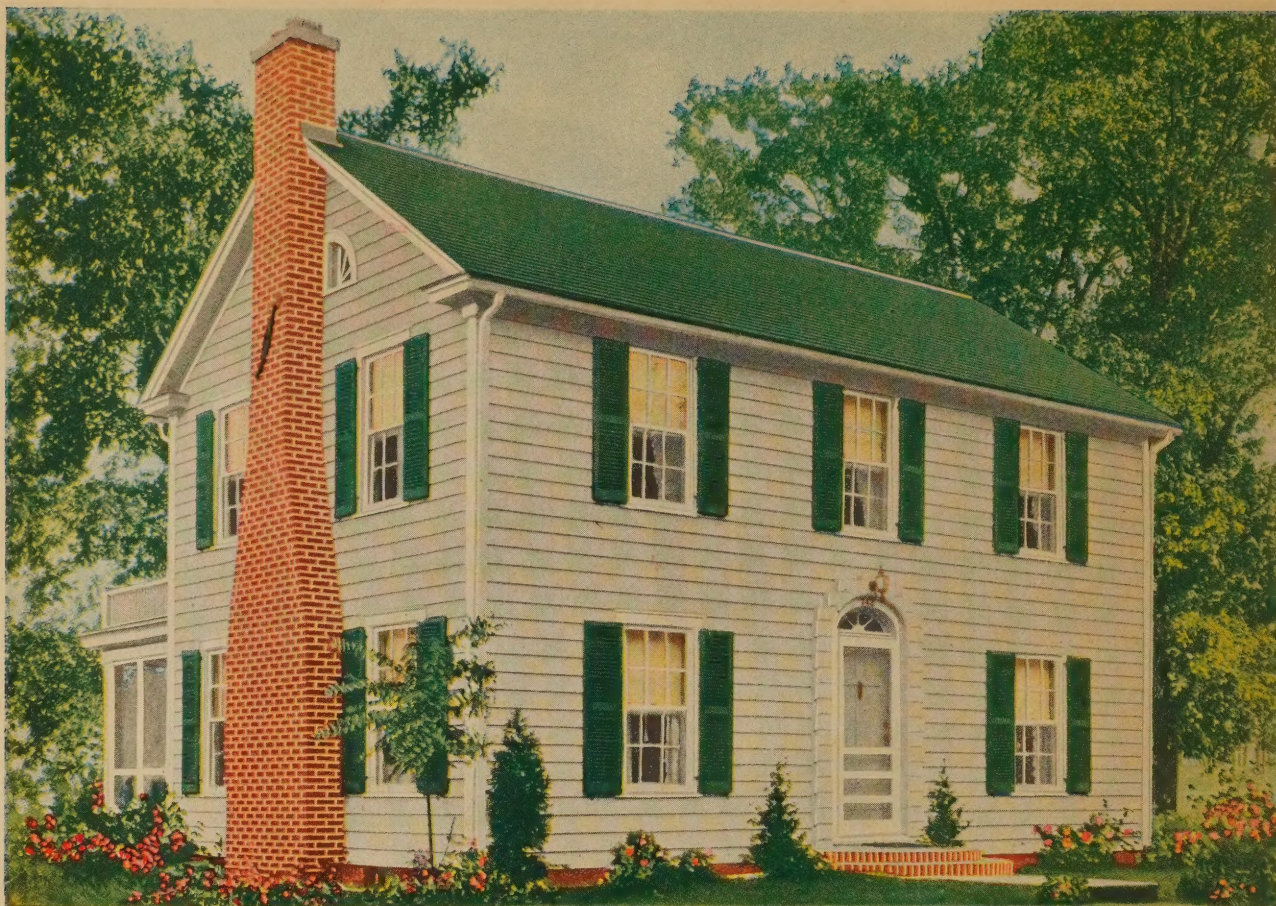


The WIER

A DUTCH Colonial home in perfect taste. Five large, well arranged rooms inside. Modern conveniences thruout. Twenty-six feet wide by 22 feet deep.

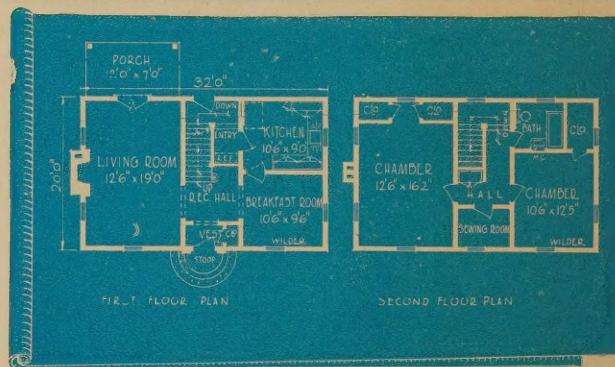


This garage is also designed in Dutch Colonial style to match the house.

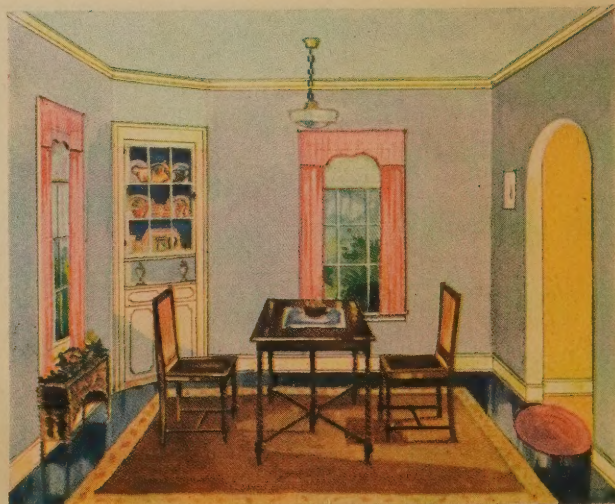


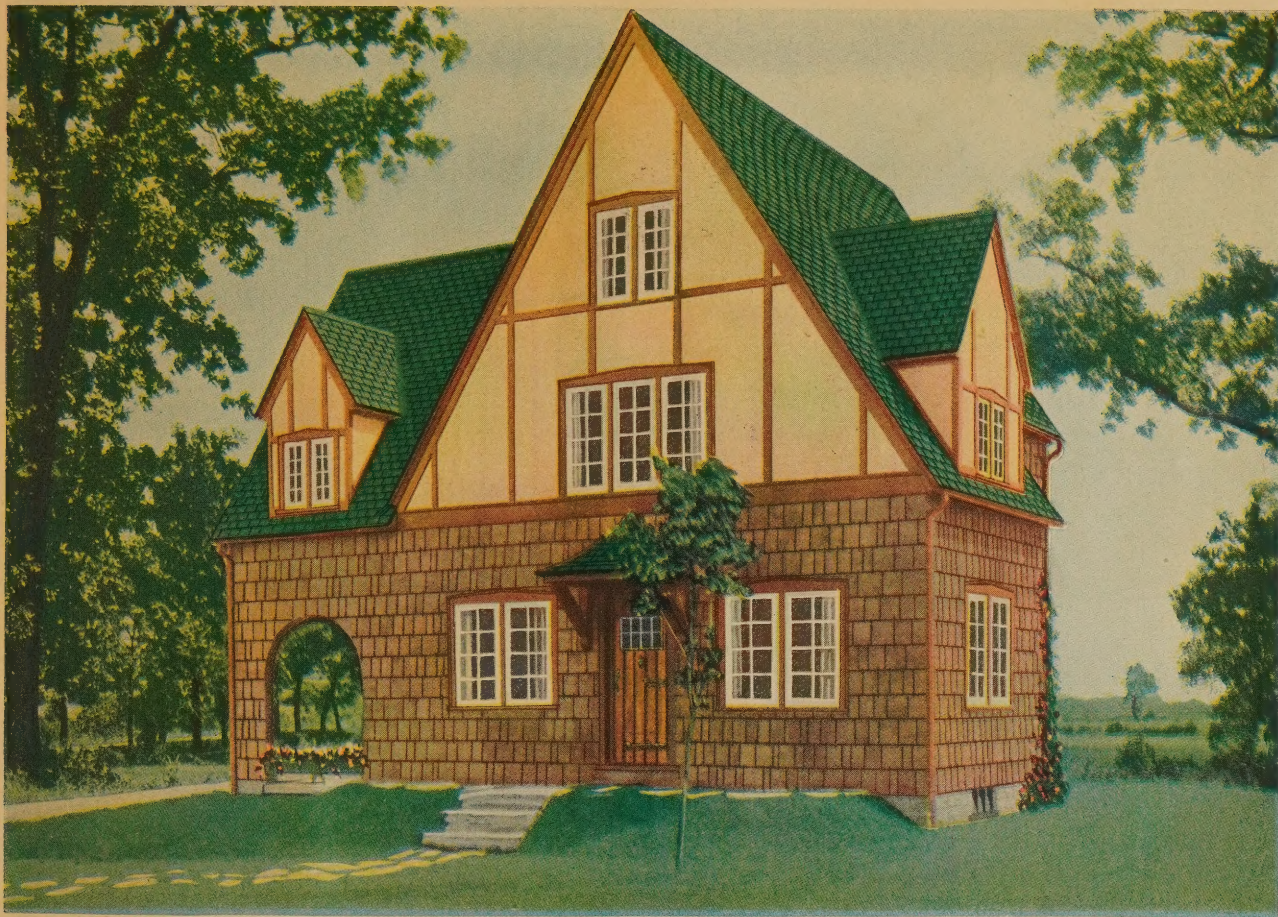
The WILDER

AN immaculate home, reflecting the pure line of New England Colonial architecture. The interior arrangement is to be praised, all six rooms being excellently laid out.



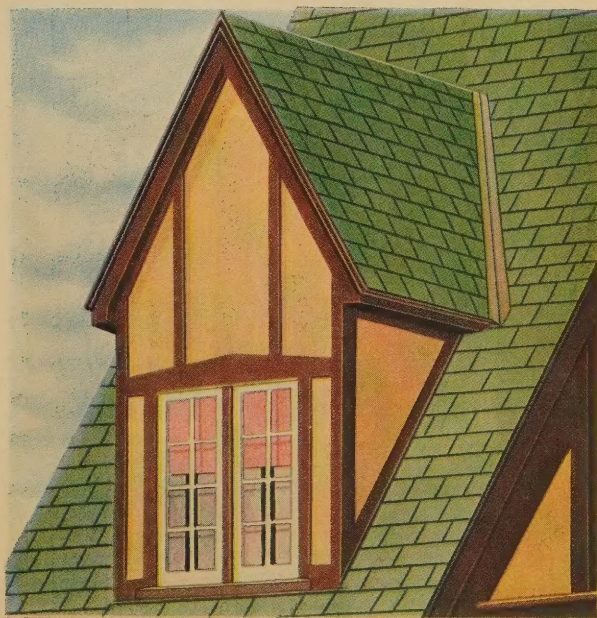
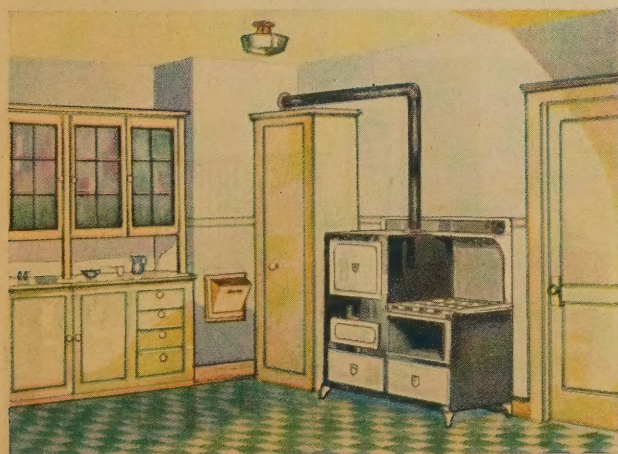
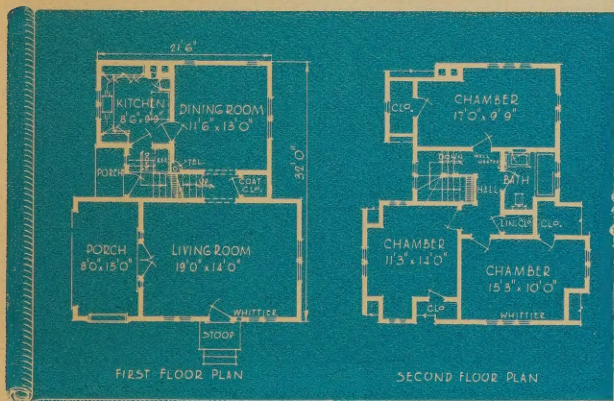
The simple beauty of a Colonial Entrance is well illustrated above.



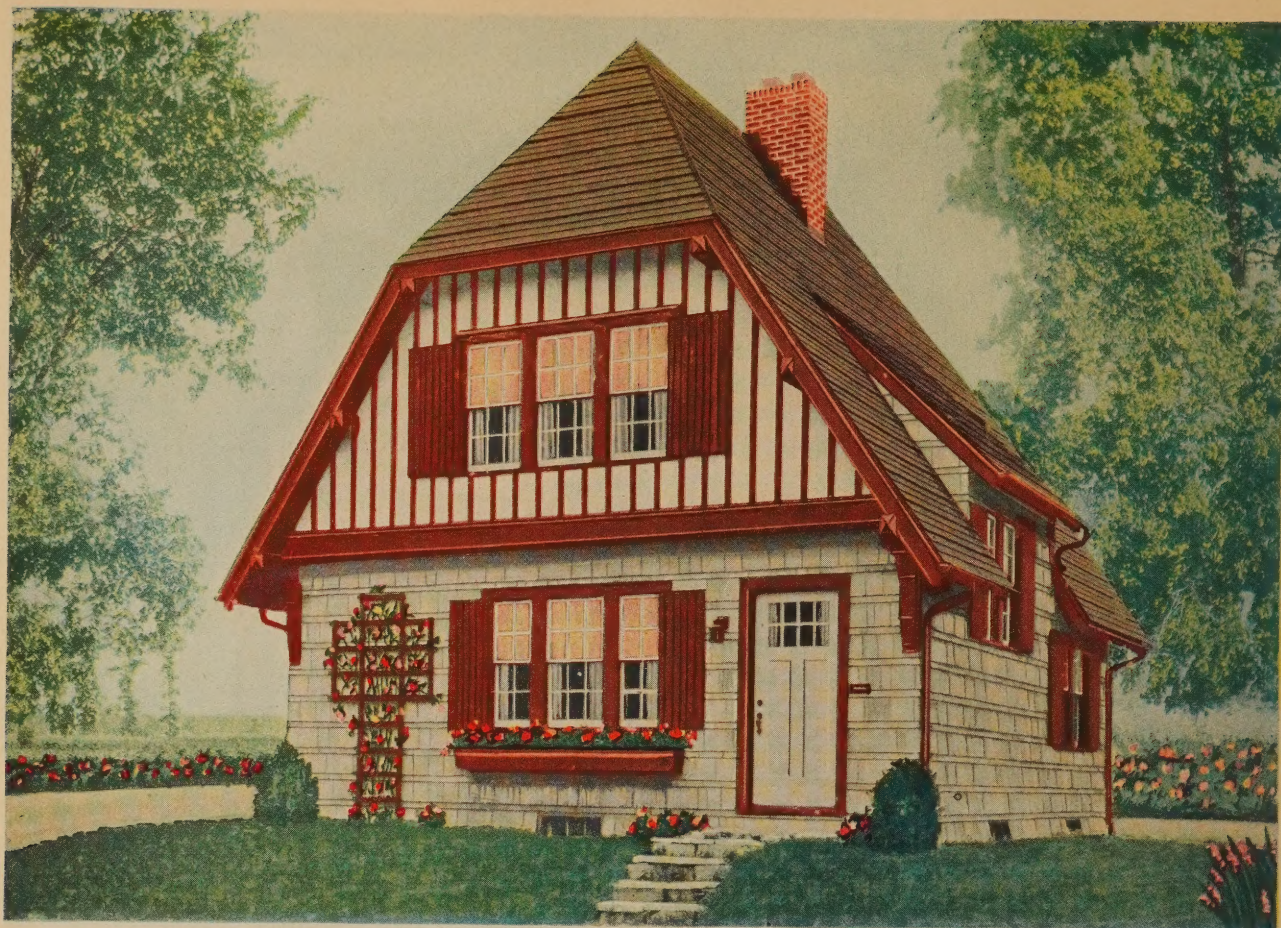


The WHITTIER

A GAIN the English suburban home charms us. Six beautiful, bright rooms are found inside. Size over all, 21 feet 6 inches by 32 feet deep.



One of the interesting dormers which make for the charm of The Whittier.

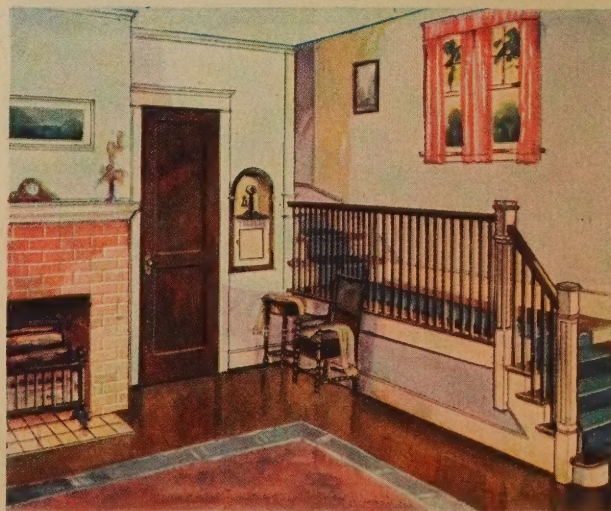
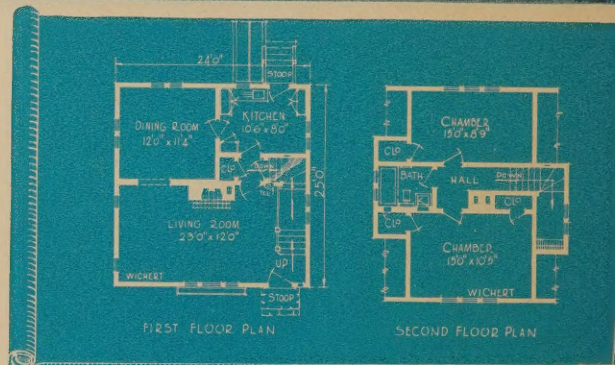


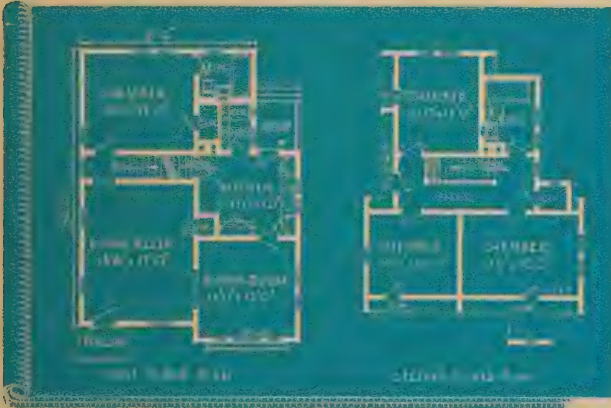
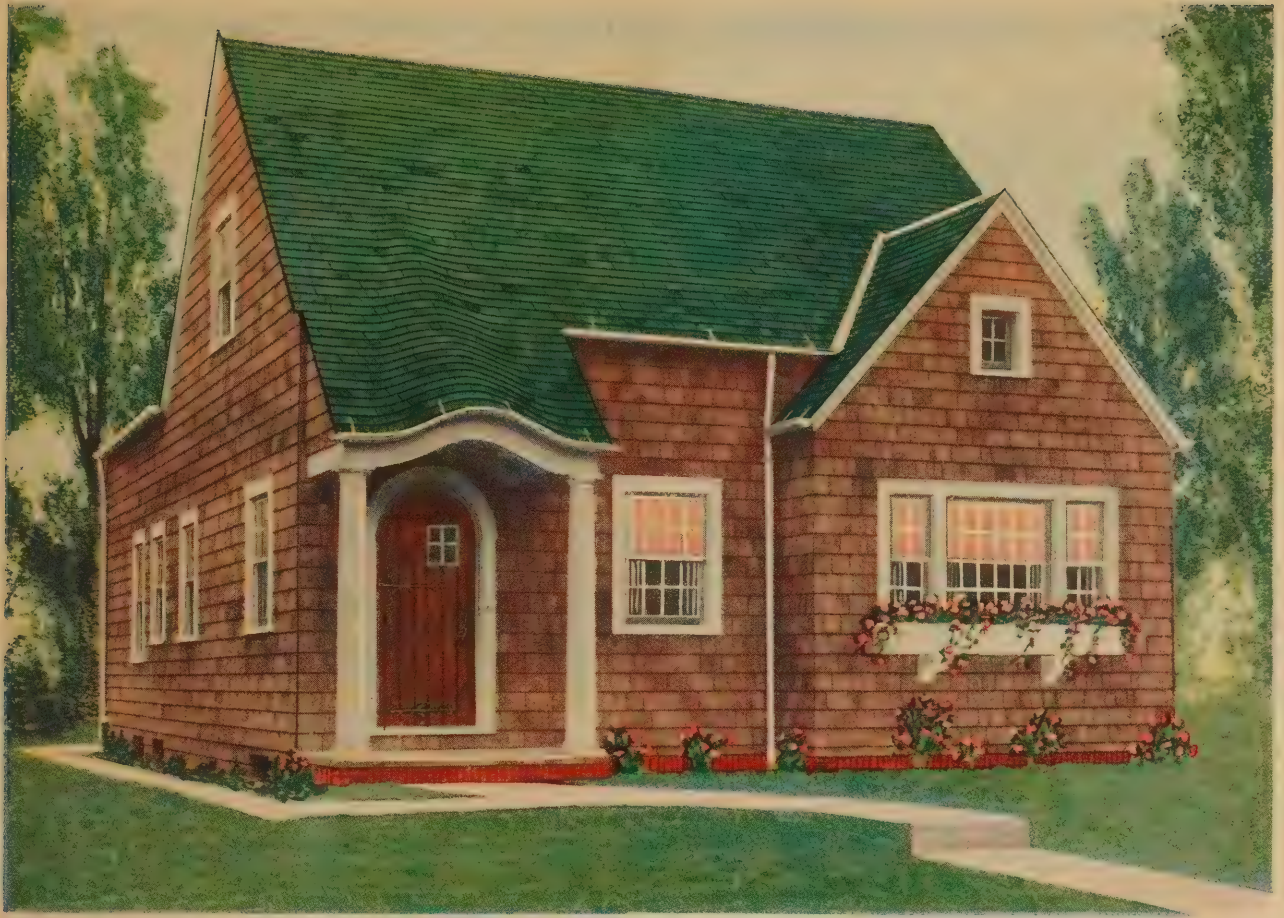
The WICHERT

HALF timbering, shingles and stucco are beautifully combined in the above home. The cleverly designed floor plan shows five large rooms. Outside dimensions of house are 24 feet by 25 feet.



Not only do flowers brighten and cheer the home, but the flower box is an important decorative feature.





The WILKE

AN interesting roof treatment and colorful exterior makes The Wilke a distinctive home. Seven rooms are provided for in the floor plan.



Set among the flowers and shrubs, this arbor seat makes a welcome retreat in the summer time.



SEE US REGARDING HOME IMPROVEMENT!



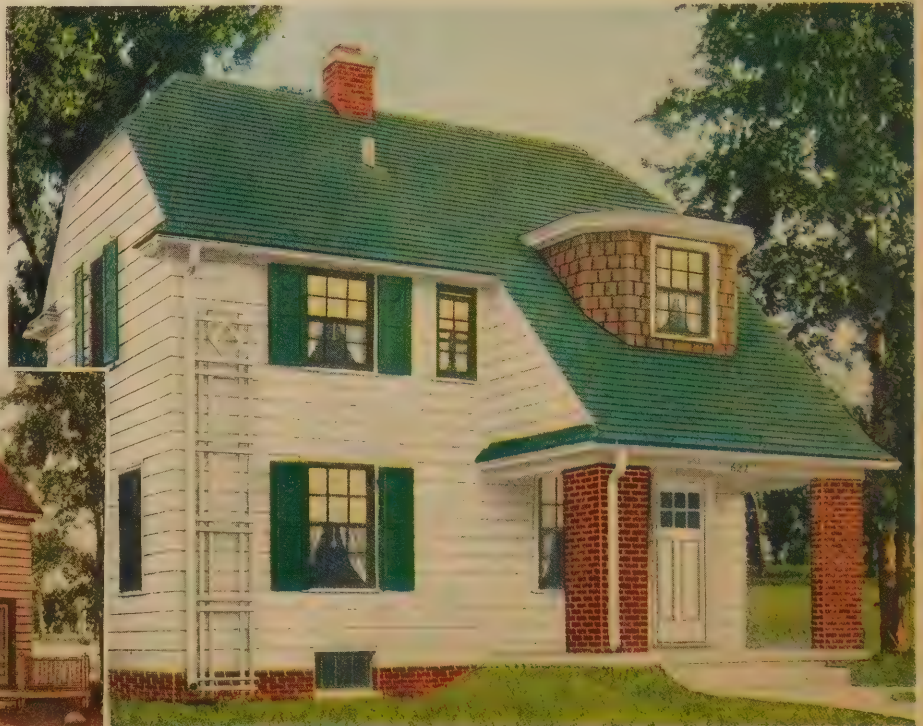
YOUR old home can be improved both inside and out to suit your especial tastes. Consult us about making your home not only pleasant to live in but valuable for reselling.



THIS BEAUTIFUL HOME RESULTED FROM REMODELING

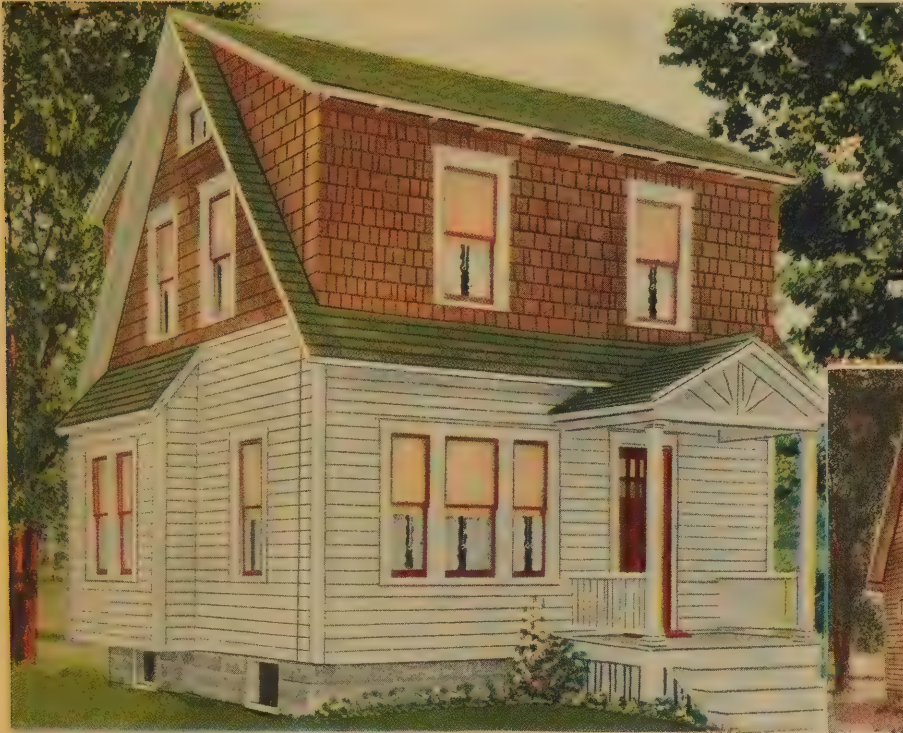
LATEST ARCHITECTURAL DEVICES APPLIED!

HANDSOME porches, attractive dormers, shutters, decorative trellis work and artistic chimneys can all be applied to your present home. Full details at our office.

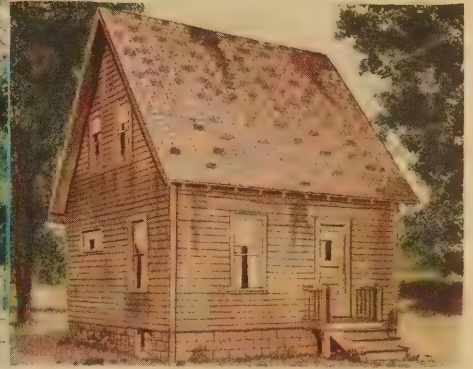


THIS PLAIN HOUSE ∞ TRANSFORMED INTO THIS HOME

ADD BEAUTY TO YOUR HOME!



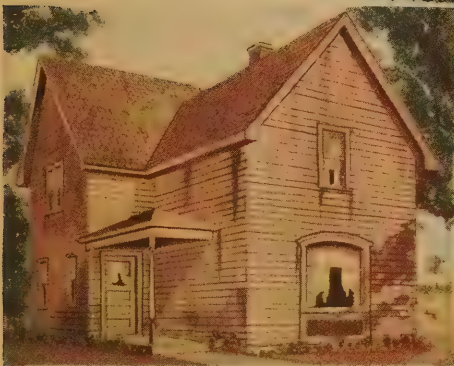
MIRACLES can be wrought with your old home by an intelligent plan of remodelling. The expense involved is in no way prohibitive, either.



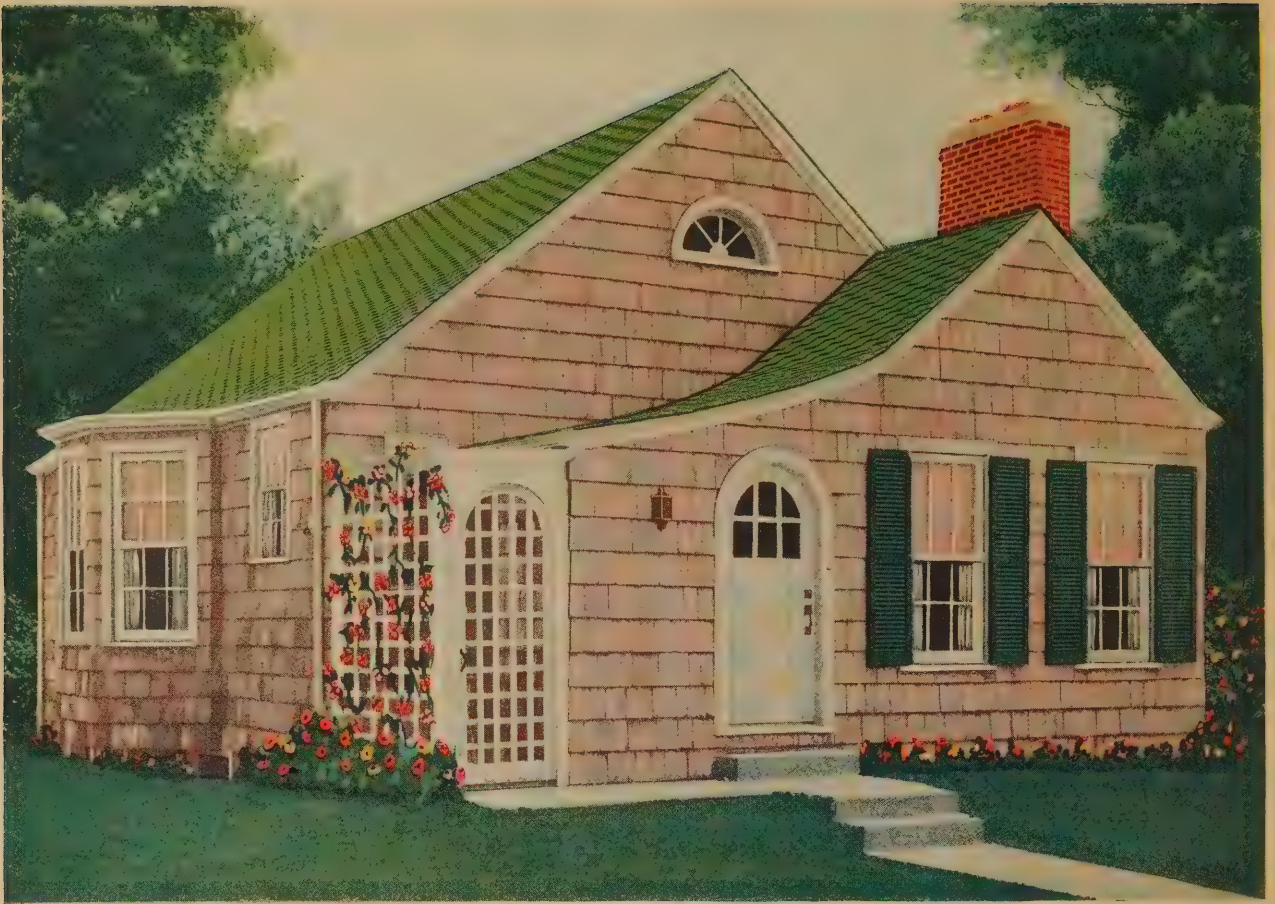
THIS APPEALING HOME IN PLACE OF THIS

REMODELLING PAYS FINANCIALLY!

WHEN you improve your home you build added value into it. This not only means that your home will have a resale value but proportionately much higher value to the amount invested.

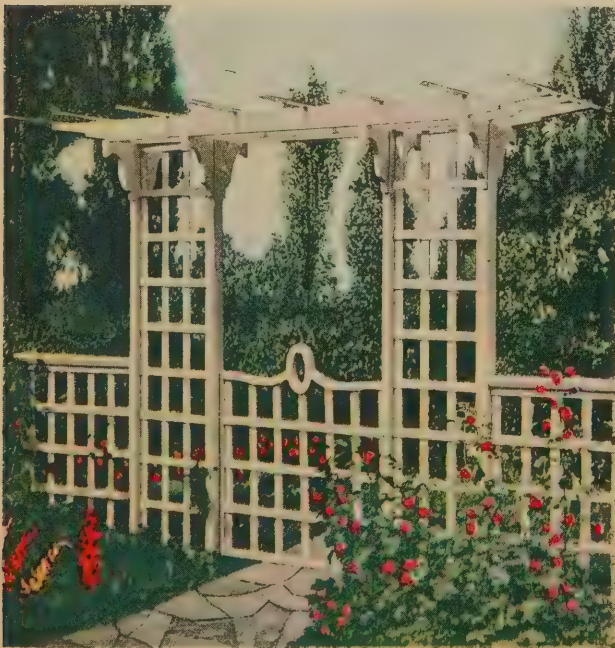


THIS HOME CONVERTED INTO THIS MODERN HOUSE

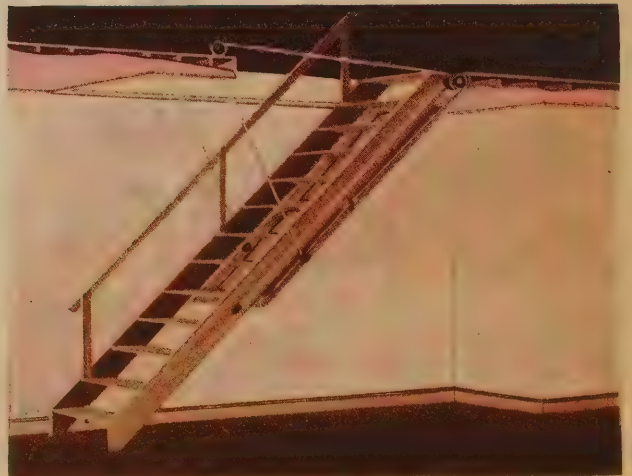


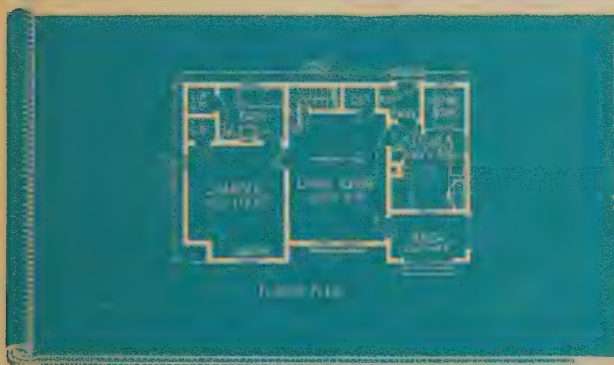
The WILLARD

A COZY five-room bungalow that is ideal for newlyweds or the small family. Attic is reached by disappearing stairway illustrated here. Size, 26 feet by 38 feet over all.



Your lawn and garden will be beautifully enhanced by trellis work.

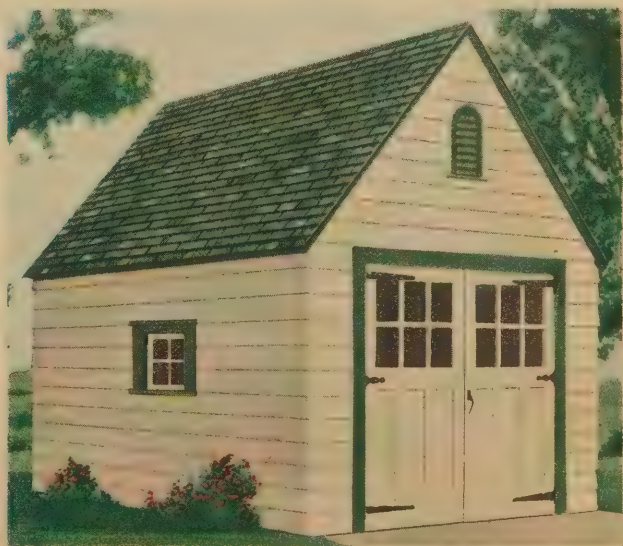
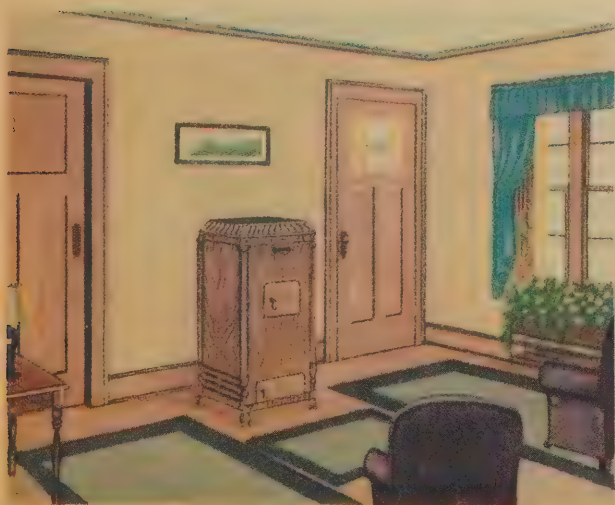




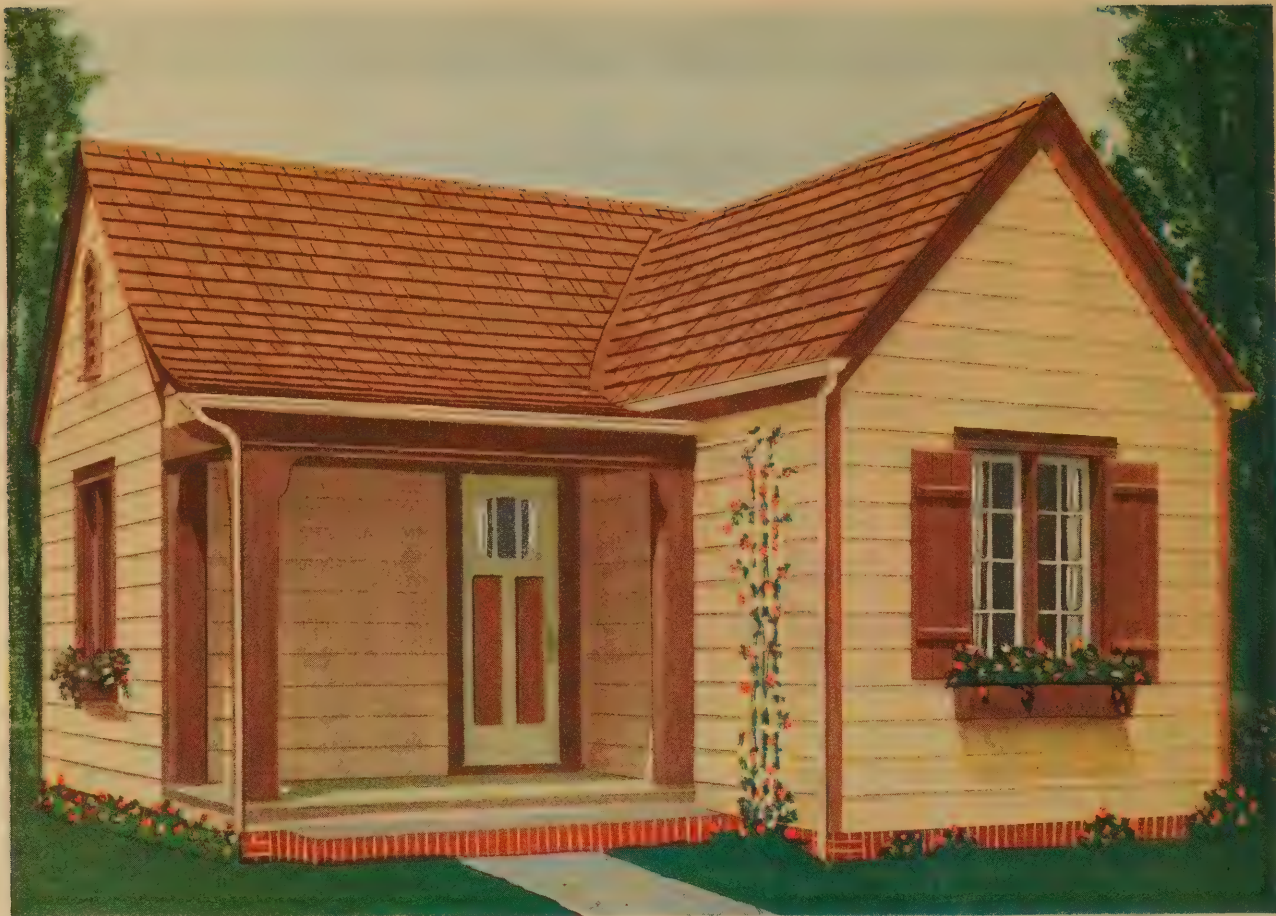
The WHITBY

THIS charming English bungalow pleases without and within. The three rooms are equipped with all modern conveniences, including cabinet heater illustrated below, left. Size is 35 feet wide and 22 feet deep.

A cabinet heater is conveniently placed in living room. See interior view.

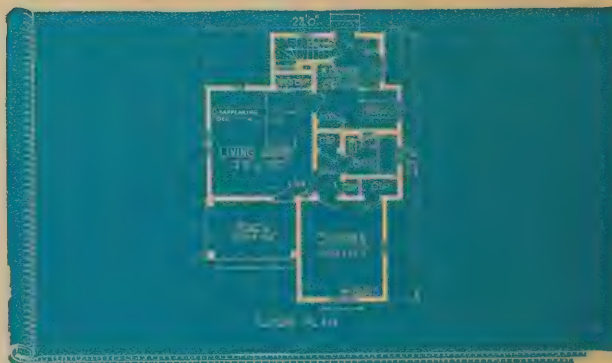


A garage that agrees perfectly with the above home.



The WILDARE

DONE in buff and tan, The Wildare is exceptionally attractive. Three rooms, porch and breakfast nook shown in plan. It is 24 feet wide by 33 feet deep.



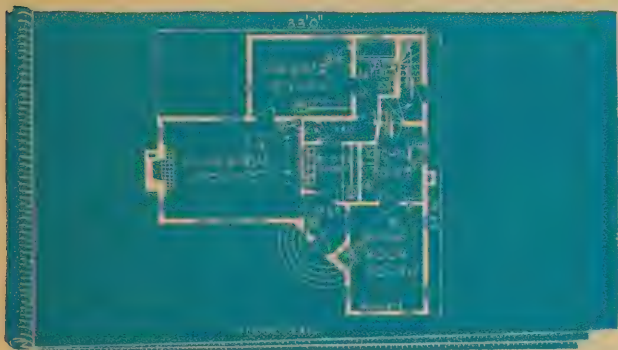
Shutters and a flower box make this window a thing of beauty.





The WINGATE

THE above home is particularly adaptable to a corner lot. Many interesting features can be found in the four charming rooms.

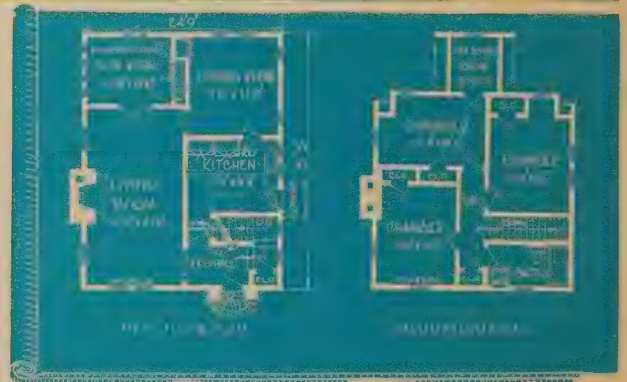


This old style entrance is in perfect taste with the prevailing style of the above home.

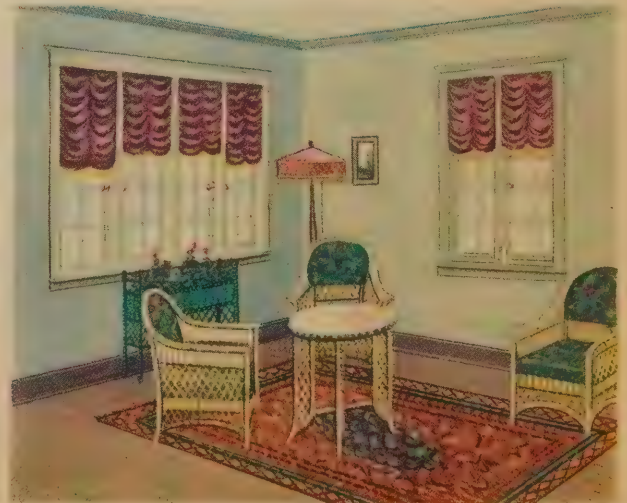


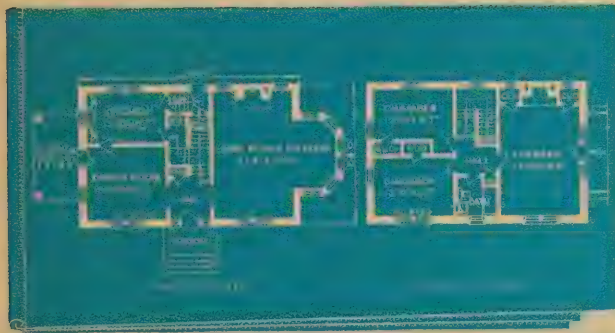
The WINDSOR

THIS home affords interesting color and textural effects, with its smooth stucco walls, stone chimney and mingled roof. Six rooms, dressing room and sun room are inside.



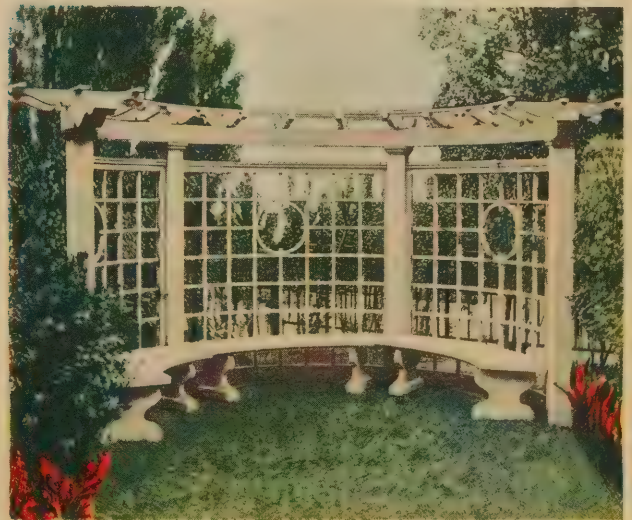
An unusually ornamental piece of trellis work in form of small arbor.



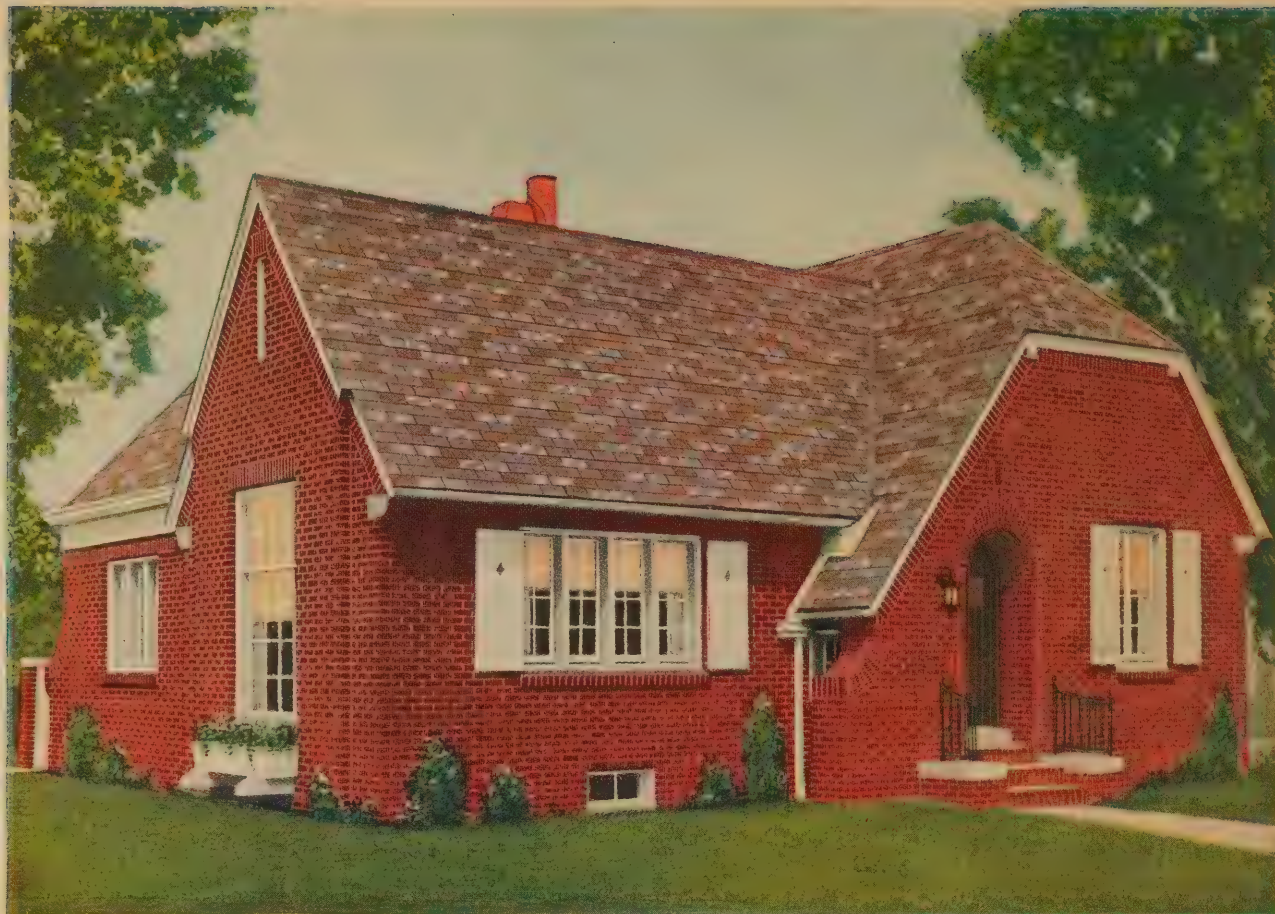


The WALBURG

A MAGNIFICENT Dutch Colonial home executed in face brick. Six large, sunny rooms and reception hall comprise interior. Size over all is 38 feet wide by 24 feet deep.

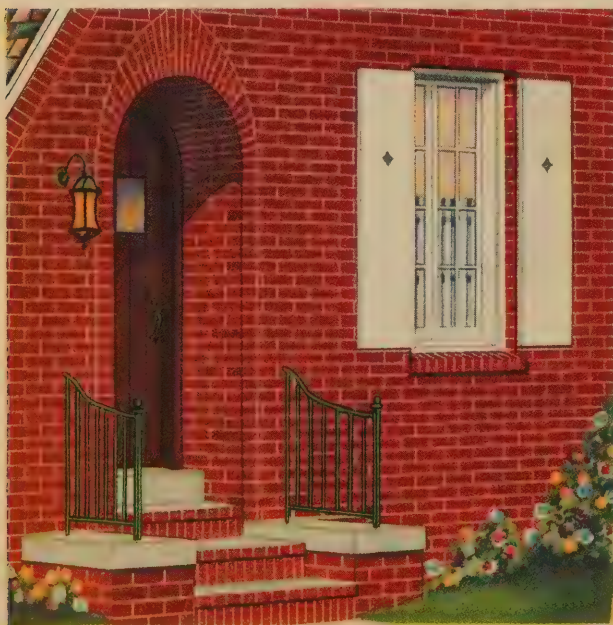
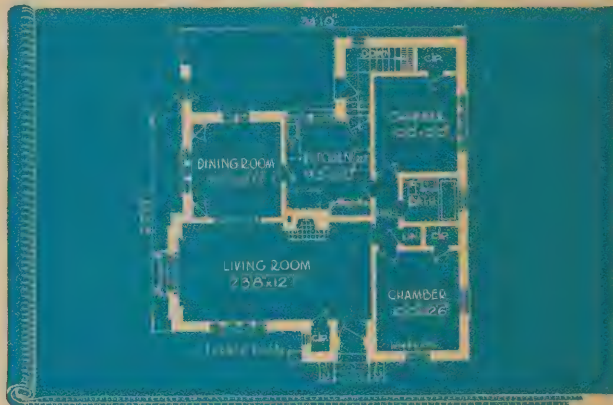


Placed at the end of the garden, the above trellis work appears very effectively.



The WHALAN

THIS home has richness in color, due to its face brick walls and mottled roof. The accompanying plan shows five well arranged rooms.



The doorway is not one of the least interesting features of the above home.



We Announce
the
OPENING
of our new
HOME EQUIPMENT DIVISION

Which has been organized to supply the Home with, and to properly install and service, High Class Equipment such as Electric Refrigerators, Gas Ranges and kindred devices and appliances.

◀ **We Present** ▶

Low Pressure
Electric Refrigerators
built by
Welsbach

Gas Ranges with
In-A-Drawer Broiler
built by
Cribben & Sexton Co.

See this and other Equipment
in the
Display Room of the HOME EQUIPMENT DIV'N

J.D. LOIZEAUX



LUMBER CO.

Located in the
MAIN OFFICE, 861 SOUTH AVE.
PLAINFIELD, N. J.

ESTIMATED COSTS

Covering Labor and Materials required to complete each design listed below.

Design	Cost	Design	Cost	Design	Cost	Design	Cost	Design	Cost
Wabash	\$ 8,939	Waterloo	\$ 8,500	Whitlock	\$13,500	Woodbine	\$ 7,500	Yelton	\$ 7,033
Wacken	7,550	Waterstratt	7,377	Whitmore	5,646	Woodstock	8,188	Yelvington	8,239
Waconia	6,083	Watervliet	9,065	Whittier	7,787	Woodward	5,932	Yeoman	7,189
Waddill	4,817	Watkins	4,397	Whiton	8,864	Woodworth	7,403	Yerkes	\$11,991
Waddington	9,633	Watseka	8,552	Wichert	6,465	Wright	\$11,854	Yetter	\$10,125
Waelder	8,100	Watson	6,796	Wickford	7,067	Wrigley	8,178	Yocana	6,394
Wagener	6,753	Wattenburg	7,882	Wier	6,849	Wriston	8,300	Yocemento	6,496
Wagram	7,689	Wauneta	\$11,000	Wiggins	7,648	Wyatt	6,508	Yockey	6,772
Wainola	8,400	Waupun	7,255	Wilburn	7,386	Wyndal	8,200	Yoder	5,165
Wainwright	6,796	Wausau	9,138	Wilcox	6,219	Wynne	7,200	Yolanda	9,870
Wakefield	7,103	Wayland	6,582	Wildare	4,419	Yadkin	7,879	Yoncalla	9,321
Walback	6,278	Wayne	8,643	Wilder	7,694	Yale	8,814	Yonkers	9,358
Walburg	\$10,962	Weaver	8,120	Wilfred	9,376	Yalmar	7,216	York	8,143
Walcott	8,057	Weberster	7,140	Wilhurst	7,378	Yamaska	8,139	Yorkshire	7,706
Waldo	4,681	Weert	7,750	Wilke	7,629	Yampa	6,017	Yorkville	6,741
Waldorf	6,492	Weiner	8,278	Willard	6,409	Yancey	7,910	Yosemite	7,255
Waldron	8,095	Willis	9,024	Willis	8,975	Yankee	6,544	Yost	4,993
Wales	9,226	Weldon	8,790	Wilpen	5,500	Yankton	9,927	Youghal	7,054
Walford	8,965	Wellton	7,522	Wilton	7,400	Yantley	5,431	Young	6,777
Walhain	7,600	Welty	8,000	Winburn	9,500	Yaquina	8,685	Youngsburg	6,270
Walker	6,676	Wendell	\$10,310	Winchester	7,845	Yarboro	8,330	Youngstown	6,507
Wallen	7,650	Wernick	\$13,200	Windemere	\$11,505	Yarima	7,974	Yowell	\$10,320
Waller	6,738	Wesson	6,304	Windsor	7,266	Yarrington	8,424	Yperbola	8,115
Walnut	7,163	Westhaven	8,500	Wingate	5,680	Yarmouth	6,339	Ypres	8,035
Walpella	7,258	Westley	\$10,625	Winner	5,600	Yarnaby	6,935	Ypsilanti	8,447
Walrath	7,035	Westmoor	8,000	Winnfield	8,702	Yarrelton	8,228	Yreka	7,142
Walton	9,287	Westport	7,519	Winslow	6,829	Yarrowsburg	7,646	Ysleta	7,603
Wanda	5,726	Westwood	7,217	Winsted	10,000	Yates	7,045	Ysola	7,606
Wanette	4,398	Weyant	6,768	Winter	\$13,400	Yatesville	8,174	Yucca	7,302
Wapaton	5,800	Whalan	7,907	Winthrop	9,093	Ydalpon	9,110	Yukon	8,734
Wardell	8,875	Whistler	7,822	Witmire	7,171	Yeager	6,610	Yulee	\$11,382
Warner	4,350	Whitaker	7,750	Wolcote	\$12,100	Yegen	5,972	Yuma	4,345
Warren	4,734	Whitby	4,019	Wonder	7,800	Yellowstone	7,872	Yvonne	8,724
Washington	8,272	Whiting	7,800	Woodard	7,500				

Beautify Your Home with Curtis Woodwork

Telephone Cabinet



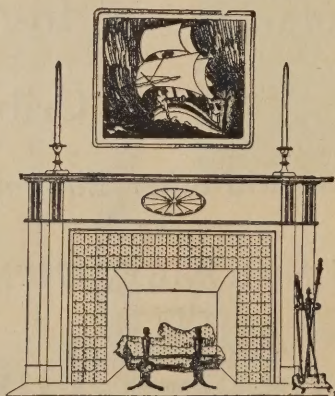
Telephone Cabinet

C-6910

A Telephone Cabinet is a new and practical convenience. Cabinet shown above has place for directory and bell box as well as shelf for the phone. Door of cabinet forms a strong seat. Made of birch and furnished complete with hardware.

Price \$15.20

A New Mantel Design

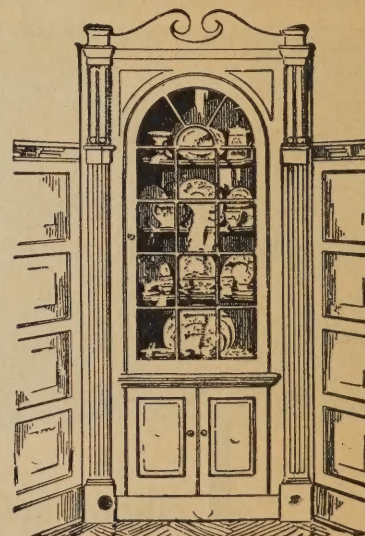


Mantel

C-6060

Given a fire place worthy of your home the rest of the room will never seem bare. This new mantel has twin pilasters and a composition ornament. It is of birch with a 4'3" wood opening.

Price \$37.30



Corner China Closet

C-6500

One of the enticing features of the old Colonial house is its corner china cupboard. Quaint and wholly charming is this modern Curtis china closet, reproducing exactly the design of a Revolutionary cabinet.

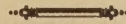
This design features some of the more elaborate details of the old work—fluted pilasters, raised panels and delicate moldings. All of these are strictly in keeping with the best of traditions. The wood affords a wide range of finishing possibilities. Paint, Stain or enamel are all in good taste.

It is made of White Pine and the trim and hardware, as shown, are included.

Price \$59.53



Do You Need More Room?



Extra space can be added to a house in a number of ways but in no way is the trouble less, the expense more justifiable, the results more satisfying than in adding a sun room. Constantly bathed in light and air it should prove to be the favorite spot in the home. It makes an ideal lounging and reading room and the radio could be placed there with great success. Summer or Winter a solarium is to be desired. We can handle this with a minimum of disturbance and expense to you.

J. D. LOIZEAUX
LUMBER COMPANY

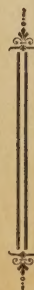


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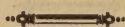
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BUILDING MATERIALS & HARDWARE "Cellar to Chimney Top"



A NEW FRONT ENTRANCE



A great improvement to the appearance of the home can be made through the installation of a new front entrance. This important feature is not only the first thing to greet the visitor's eye but forms the decorative center of the entire exterior. The eye naturally focuses in this spot and a stately front entrance such as is shown above lends dignity to the whole house and creates a most favorable impression. We have a great range of front entrances suitable to any style of home architecture.

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